



Products	Features & Benefits	Helps With	When to Use
 <p><b>Advanced Cat Diffuser Starter Kit &amp; Refill</b></p>	<ul style="list-style-type: none"> <li>Utilizes a premium blend of F3 Feline Facial Pheromone and the Maternal Appeasing Pheromone</li> <li>Effective for up to 30 days, with coverage for up to 750 sq ft</li> <li>Drug-free formula developed by veterinarians</li> <li>30-day refill option</li> </ul>	<ul style="list-style-type: none"> <li>Hiding</li> <li>Scratching</li> <li>Fighting</li> <li>Urine marking</li> <li>Excessive meowing</li> <li>Adapting to environmental changes</li> <li>Bonding and socialization</li> </ul>	<ul style="list-style-type: none"> <li>In cases of separation, loneliness, death or the departure of a family member or pet</li> <li>Fireworks and thunderstorms</li> <li>Moving to a new home or encountering new experiences</li> <li>In multi-cat households to foster harmonious living</li> <li>Encourage bonding</li> </ul>
 <p><b>Cat Calming Spray</b></p>	<ul style="list-style-type: none"> <li>Clinically-proven F3 Feline Facial Pheromone</li> <li>Fast-acting solution</li> <li>Up to 6 hours of relief</li> <li>For home or on-the-go</li> </ul>	<ul style="list-style-type: none"> <li>Scratching</li> <li>Urine marking</li> <li>Adapting to environmental changes</li> <li>Stress from travel</li> </ul>	<ul style="list-style-type: none"> <li>Vet visits</li> <li>Traveling</li> <li>Exposure to new environments or people</li> <li>Arrival of a new baby or pet</li> <li>Fireworks and thunderstorms</li> </ul>
 <p><b>Calming Cat Collar</b></p>	<ul style="list-style-type: none"> <li>Powered by pheromones and lavender chamomile essential oils</li> <li>Drug-free calming lasts up to 4 weeks</li> <li>Veterinarian tested</li> <li>Always-on support</li> </ul>	<ul style="list-style-type: none"> <li>Hiding</li> <li>Urine marking</li> <li>Aggressive behavior</li> <li>Excessive meowing</li> <li>Stress from travel</li> </ul>	<ul style="list-style-type: none"> <li>Multi-cat households</li> <li>Traveling</li> <li>Everyday stress</li> <li>Vet visits</li> <li>Fireworks and thunderstorms</li> <li>Encourage bonding</li> </ul>
 <p><b>Cat Valerian Spot On</b></p>	<ul style="list-style-type: none"> <li>Promotes balanced behavior, naturally</li> <li>A new weekly topical solution</li> <li>Contains 100% natural Valerian Extract</li> </ul>	<ul style="list-style-type: none"> <li>Alleviating apprehension during particularly stressful times</li> <li>Encouraging calmness and relaxation</li> </ul>	<ul style="list-style-type: none"> <li>Traveling</li> <li>Boarding</li> <li>Vet visits</li> <li>Changes within the home</li> <li>Fireworks and thunderstorms</li> </ul>



Products	Features & Benefits	Helps With	When to Use
 <p><b>Dog Diffuser Starter Kit &amp; Refill</b></p>	<ul style="list-style-type: none"> <li>• Powered by Dog Appeasing Pheromone</li> <li>• Lasts up to 30 days with coverage for up to 750 sq ft</li> <li>• Drug-free and developed by veterinarians</li> <li>• 30-day refill option</li> </ul>	<ul style="list-style-type: none"> <li>• Excessive barking</li> <li>• Destruction of furniture</li> <li>• Scratching</li> <li>• Shaking</li> <li>• Trembling</li> <li>• Hiding</li> </ul>	<ul style="list-style-type: none"> <li>• During significant environmental changes, such as adoption, arrival of new pets or people, construction or new furniture</li> <li>• During separation, loneliness or the loss of a family member or pet</li> <li>• Changes within the home</li> <li>• Fireworks and thunderstorms</li> </ul>
 <p><b>Dog Calming Spray</b></p>	<ul style="list-style-type: none"> <li>• Powered by Dog Appeasing Pheromone</li> <li>• Fast-acting solution</li> <li>• Up to 6 hours of calming relief</li> <li>• For home or on-the-go</li> </ul>	<ul style="list-style-type: none"> <li>• Excessive barking</li> <li>• Destruction of furniture</li> <li>• Scratching</li> <li>• Shaking</li> <li>• Trembling</li> <li>• Hiding</li> </ul>	<ul style="list-style-type: none"> <li>• Vet visits</li> <li>• Traveling</li> <li>• Crate training</li> <li>• Introduction of a new baby or pet</li> <li>• Fireworks and thunderstorms</li> <li>• When having house guests</li> </ul>
 <p><b>Calming Dog Collar</b></p>	<ul style="list-style-type: none"> <li>• Powered by Dog Appeasing Pheromone</li> <li>• Aids in making dogs feel more comfortable with always-on support</li> <li>• Drug-free calming for up to 30 days</li> <li>• Developed by veterinarians and comes in 2 adjustable sizes</li> </ul>	<ul style="list-style-type: none"> <li>• Excessive barking</li> <li>• Destruction of furniture</li> <li>• Urine marking</li> <li>• Stress from travel</li> <li>• Storm-related stress</li> </ul>	<ul style="list-style-type: none"> <li>• During new experiences</li> <li>• Multi-pet households</li> <li>• Traveling</li> <li>• Everyday stress</li> <li>• Fireworks and thunderstorms</li> </ul>
 <p><b>Dog Valerian Spot On</b></p>	<ul style="list-style-type: none"> <li>• Promotes balanced behavior, naturally</li> <li>• A new weekly topical solution</li> <li>• Contains 100% natural Valerian Extract</li> </ul>	<ul style="list-style-type: none"> <li>• Reducing apprehension during high-stress periods</li> <li>• Promoting a sense of calm and relaxation</li> </ul>	<ul style="list-style-type: none"> <li>• Traveling</li> <li>• Boarding</li> <li>• Vet visits</li> <li>• Changes within the home</li> <li>• Fireworks and thunderstorms</li> </ul>